

Welcome to the 4th edition of Brad's Bulletin, Sailing the 7 Cs. We had a great celebration last week of September birthday in the outdoor patio and I'm so proud of everything we accomplished during the final month of summer. Thanks for all you do to in providing excellent customer service to our community. Here's some updates from last night's City Council meeting and other things to keep you in the know....

Latino Heritage Month

As part of Latino Heritage Month the Mayor recognized our three public safety heroes: Chief Jose Tellez, Chief Frank Parra, and Community Development Director Armando Vergara. National City is fortunate to have loyal Latino public servants with deep roots in the community keeping our neighborhoods safe. Thanks to the Mayor and City Council who consistently support all our loyal employees.

Live Saving Recognition

Officer Camilo Gutierrez was recognized for life saving actions he took in August. Officer Gutierrez used a tourniquet on an elderly resident until paramedics arrived to continue rendering medical assistance. Based on a statement provided by an on scene paramedic, if Officer Gutierrez had not properly applied the tourniquet as quickly as he did, the man would have most likely died, or at a minimum, sustained life-long further debilitating injuries from the amount of blood loss resulting from his injury. Thanks to Officer Gutierrez lifesaving skills, quick actions and courage.

Strategic Plan Community Survey

We kicked off "Outreach October" by presenting the community survey to the City Council and launching it on our website. Please go to our homepage www.nationalcityca.gov and click the community surveys link if you want to take the survey. We are asking everyone to prioritize strategies and initiatives in focus areas throughout the city. The results of the survey will be presented at a special City Council meeting on October 29 and ultimately incorporated into our updated strategic plan by the end of the year.

Halloween Birthday Celebration

Halloween is 29 days away - I repeat - Halloween is 29 days away! Get your costumes ready and join us if you dare for a wicked Halloween scare! Costumes are encouraged we'll celebrate Halloween & the October Birthdays on the outside employee patio with costume prizes and ghoulish treats for all to enjoy! The Mayor is working on Dia de los Muertos event the day after so stay tuned for additional information.

Successful Summer Movies in the Park

National City's last Summer Movies in the Park helped kick start the spooky season with "Hocus Pocus" over the weekend in Kimball Park. This was the fifth movie in the 2019 Summer Movies in the park series. Participants were encouraged to come in costume and walk the 'Kimball Park Candy Trail' for tricks & treats before the movie started! Huge shout out to the Community Services staff for hosting another well attended event; 550 participants were counted at the movie



